

Text to Keyword

Easier and better community protection with Genasys Text to Keyword subscription

User Friendly

Increase subscribers with customizable short and easy keyword opt-in by SMS text.

To the Point

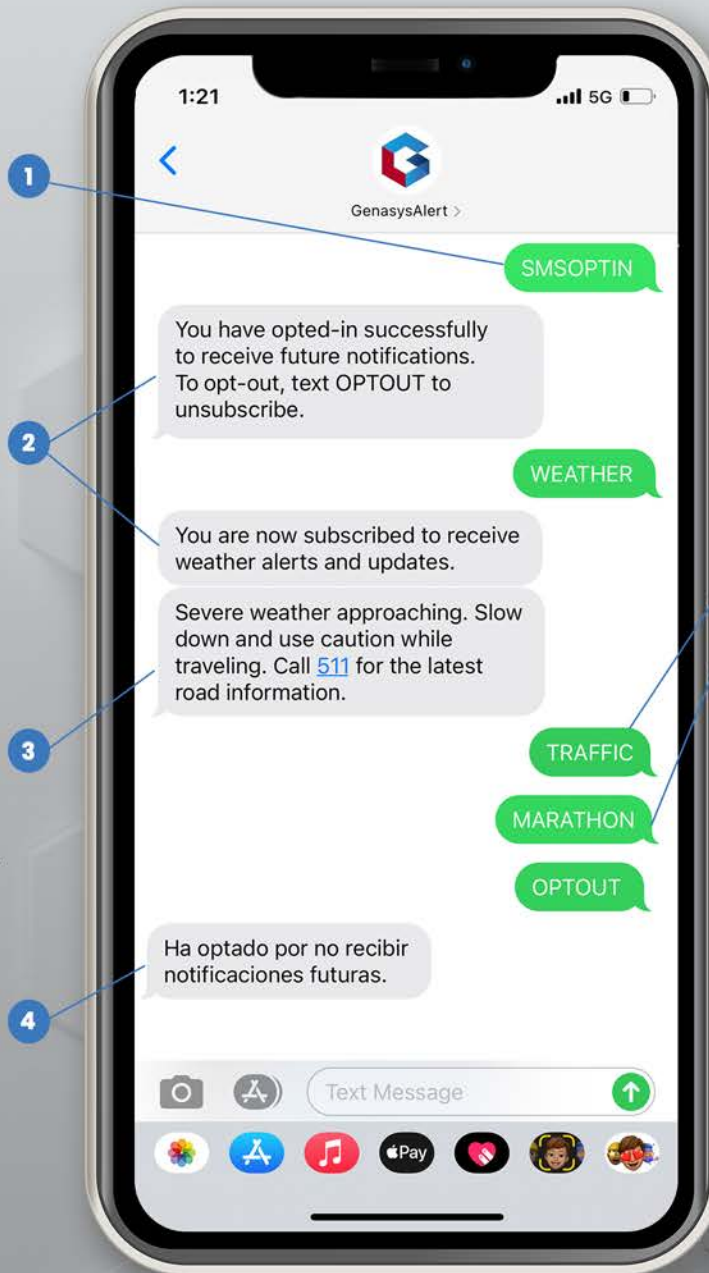
Provide clear and concise subscription details in a customized greeting that explains the alerts users will receive.

Flexible Alerts

Deliver critical incident and emergency alerts to the mobile phones of only subscribers in affected areas.

Multilingual Support

Provide details in user's preferred language.



5 Keyword Library

Easily activate keywords of past events, and store them for similar or subsequent events.

6 Customized Keywords

Use short-term keywords for natural disasters and annual events with an end-date, and long-term keywords for active subscription groups

7 Alerts and Subscriber Reports

Track keywords effectiveness and total alert deliveries, and evaluate opt-in outreach by monitoring subscriber counts.